Ecommerce, Retail & Distribution

About Us

We offer innovative technology solutions for e-Commerce, Retail and Distribution

21+ years of experience

400 engineers

Clients from **10+** Countries



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Services

Innovation Services	▪ Technical feasibility of new ideas ▪ Develop prototypes, proof-of-concepts ▪ R&D
Dedicated Software Team	▪ Wide range of skills ▪ Flexible and scalable team ▪ Experienced in Ecommerce, Retail and Distribution applications
New Solutions Development	▪ Develop innovative E-Commerce, Retail and Distribution solutions based on latest technologies ▪ Custom software development
Maintenance & Support	▪ Maintenance and supporting ▪ System integration ▪ Performance optimization
Integration	▪ Integrate with Payment gateway ▪ Connect with CRM, ERP, etc. ▪ Integrate with shipping providers/carriers
AI Application	▪ AI solutions development ▪ Insights and forecasting ▪ Optimization

Area of Expertise (1/2)

Ecommerce

Omni Channel

- Omni-Channel Marketing
- Omni-Channel Shopping
- TMA Centralized Hub

B2B, B2C

- Multi-Pricing
- Quote/ Lead Generation
- Product Bundling
- Subscription Model

Third-Party Integration

- Customer Relationship Management (CRM)
- Enterprise Resource Planning (ERP)
- Payment Gateway
- Shipping Provider

Physical Store

Multi-Store Management

- Location-based Order and Shipment
- Real-time Inventory Management
- Staff Management

Customer Insights

- Feedback Kiosks
- Shopping Behavior and Heatmap
- Analytics and Reports

In-store Experience

- Scan & Go
- Digital Signage
- Buy Online, Pickup in Store

POS

- Cash
- Digital Wallet
- Bank Transfer and Credit Card

Loyalty Platform

Tiered Rewards System

- Progressive Reward Level
- Exclusive Tier Benefit

Personalized Offers

- Behavior-based Discounts
- Targeted Promotion

Referral Program

- Referral Bonuses
- Referral Tracking Dashboard

Omni-Channel Integration

- Unified Loyalty Points
- Cross- Channel Rewards

Area of Expertise (2/2)

AI Features

- Visual Search
- Personalized Recommendation
- AR Packaging Assistant
- Virtual Try-on
- Voice Search
- OCR
- AI Assistance
- AI Camera

Deliver/Shipping

- Remote Container Monitoring System
- Heavy Vehicle Management
- Goods Delivery
- Container Loading
- The Mobile Access Controller
- Vehicle Traffic Management

Warehouse Management

- Asset Management
- Warehouse Management
- Motor Pool Management

Order Management

- Mobile Delivery Management
- Service Point Application

Technologies

Maximize business value across the retail value chain via smart decisions powered by

Platforms & Frameworks

- SharePoint
- Magento
- Intershop
- osCommerce
- EC-CUBE
- SugarCRM
- Joomla
- WordPress
- Drupal
- Typo3
- Orchard
- Prestashop
- OpenText
- 3dcart
- Salesforce

Integration

- Auto shipping (SMC3 Carrier Connect, Rateware)
- IBiz E-Payment
- Fax Integration (Biscom FaxCOM)
- Address verification (Melissa USPS)
- Authorize.Net
- Cybersource
- Gentran EDI solution
- Augmented Reality (AR)
- Voice Commerce
- Headless Commerce

Analytics & Reporting

- Cognos report
- Jasper report
- QlikView
- SSRS
- Pentaho BI
- Hive
- Data Warehousing (ROLAP, MOLAP, HOLAP)
- Data-mining: Classification/ Regression, Clustering, Association, Sequence Analysis

Support

- User Interface Components
- SPA (Single Page App)
- PWA (Progressive Web App)
- BEX (Browser Extension)
- SSR (Server-side Rendered App)
- Hybrid Mobile App
- Multi-platform
- Desktop App

Sample Projects

- Mobile Ecommerce
- Marketing Automation
- Sales & Distribution Management System
- 3D Visualization and Customization
- B2B Marketplace Model for IT Service
- Pet Products Marketplace
- Shopify Connector
- Mobile Delivery Management
- Service Point Optimization
- Remote Container Monitoring System
- Goods Delivery
- Warehouse Management

Contacts

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